

# Cookies Policy

## Information About Our Use of Cookies

Runwood Homes uses cookies and similar technologies on our website to distinguish you from other users, improve your browsing experience, help us understand how our website is used, and ensure our website functions effectively.

Cookies are small text files placed on your computer, tablet, or mobile device when you visit a website. They are widely used to make websites work, improve efficiency, and provide information to website owners.

Where required by law, we will ask for your consent before placing non-essential cookies on your device.

## Types of Cookies We Use

### Strictly Necessary Cookies

These cookies are essential for the operation, security, and functionality of our website. They enable core services such as website navigation, security controls, and remembering your cookie preferences.

Because these cookies are necessary for the website to function correctly, they cannot be switched off through our cookie preference settings.

Examples may include cookies used to:

- Remember your cookie consent choices
- Maintain website security
- Enable access to secure areas of the website
- Support network management and website functionality

### Analytics and Performance Cookies

These cookies help us understand how visitors use our website by collecting information such as:

- The number of visitors to the website
- The pages visitors view
- How visitors navigate through the website
- The sources from which visitors arrive at our website

This information helps us improve the performance, content, and usability of our website.

Where possible, analytics information is collected in a way that does not directly identify individual users.

These cookies will only be used where you have provided your consent.

### **Functionality Cookies**

Functionality cookies allow our website to remember choices you make and provide enhanced features.

These cookies may remember:

- Language preferences
- Accessibility settings
- Regional preferences
- Other website customisation options

These cookies help provide a more personalised experience when you return to our website.

### **Video and Embedded Content Cookies**

Some areas of our website may contain embedded content from third-party providers such as YouTube, Vimeo, or similar services.

If you choose to view embedded content, these providers may place cookies on your device.

These cookies may be used to:

- Enable video playback
- Remember your preferences
- Measure viewing activity
- Improve the performance of their services
- Provide analytics and advertising services

The use of these cookies is governed by the privacy and cookie policies of the relevant third-party provider.

Where possible, we use privacy-enhanced settings for embedded content.

### **Targeting and Advertising Cookies**

Targeting cookies record information about your visit to our website, including the pages you visit and links you follow.

These cookies may be used to:

- Make website content more relevant to your interests
- Measure the effectiveness of communications and campaigns
- Support advertising and marketing activities

Information collected through these cookies may be shared with carefully selected third-party providers.

These cookies will only be placed on your device if you have given your consent.

### **Third-Party Cookies**

Some cookies may be placed by trusted third-party organisations that provide services on our behalf, including:

- Website analytics providers
- Video hosting platforms
- Recruitment and careers platforms
- Security and website performance providers

We do not control the operation of third-party cookies and recommend reviewing the relevant provider's privacy and cookie policies for further information.

### **Cookies Used on Our Careers Website**

Our online recruitment platform may use cookies that are necessary for:

- Session management
- Security and fraud prevention
- Load balancing and routing website traffic
- Maintaining consistent service during your visit

Most of these cookies expire when you close your browser and are essential for the operation of the recruitment platform.

### **Managing Your Cookie Preferences**

When you first visit our website, you will be presented with a cookie banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Manage your cookie preferences

You can change your preferences at any time using the cookie settings available on our website.

You can also manage cookies through your browser settings. Most web browsers allow you to:

- View cookies stored on your device
- Delete cookies
- Block all cookies
- Block specific categories of cookies

Please note that blocking certain cookies may affect the functionality and performance of our website.

### **How Long Cookies Are Stored**

Cookies may remain on your device for different periods depending on their purpose.

- Session cookies are deleted when you close your browser.
- Persistent cookies remain on your device until they expire or are deleted.

Retention periods vary depending on the cookie and the service it supports.

### **Further Information**

For information about how we collect, use, store, and protect personal information, please read our Privacy Notice.

If you have any questions about our use of cookies, please contact:

Data Protection Officer  
Runwood Homes  
107 London Road  
Benfleet  
Essex  
SS7 2QL

Telephone: 01702 559797

Email: [data.protection@runwoodhomes.co.uk](mailto:data.protection@runwoodhomes.co.uk)

### **Changes to This Cookies Policy**

We may update this Cookies Policy from time to time to reflect changes in legislation, technology, or our services. The latest version will always be available on our website.